



My Day, My Way...Leisure Time on My Own

Your schedule has been quite hectic lately, you have been traveling and the days have been long. You deserve some down time...spent the way you prefer - no one telling you what to do and when to do it. Enjoy your Sunday afternoon before Connections officially begins as you like.

Whether you choose scheduling time at the spa, biking nearby trails, strolling the Desert Botanical Garden, meandering Roosevelt Row - Phoenix Arts District, hiking Camelback Mountain, strolling the streets of Old Town Scottsdale, taking in the learnings of the Southwest at the Heard Museum or admiring the architecture of Frank Lloyd Wright's Taliesin West ... the possibilities abound.

The weather in the Phoenix area is amazing in October - averaging mid-80 degrees F/low 30 degrees C during the day, and a perfect way to begin your Connections 2017 experience after traveling.

You may want to contact the Hotel Concierge to assist you with making arrangements, or you may want to contact the Scottsdale Visitors Bureau to plan an outing, <https://www.experiencescottsdale.com/activities/>, or you may want to take the advice from Trip Advisor, https://www.tripadvisor.com/Attractions-g31350-Activities-Scottsdale_Arizona.html.

This is your opportunity to create fun your way and your style. There is much to do in the area. Enjoy! We will see you later on Sunday at the Welcome Reception.



The Ultimate Drive... BroadSoft Connections Annual Golf Outing

Dust off your clubs and be prepared to play at Wildfire Golf Club situated on the JW Marriott Desert Ridge and Spa property. The Wildfire Golf Club is in the rugged Sonoran Desert of Northeast Phoenix and features two picturesque 18-hole championship courses designed by two of golf's greatest legends -- Arnold Palmer and Nick Faldo.

The 2017 Connections golf shotgun start will take place on the Palmer Signature Course. You should **plan to arrive no later than 10:15am** to be prepared for the **11:00am sharp shotgun start on Sunday, October 22nd**. Upon arrival please proceed to the main staging area located behind the golf pro shop, where your golf cart and golf clubs will be located, announcements will take place, and you may grab lunch before heading out to the course.

Prepare to get your competitive game in motion, arrive early to take a few practice shots, meet and network with your fellow golfers, "size up" the competition, head to the course, and enjoy some lunch along the way. See you there for what promises to be a great day of play!

Please Note:

When: Sunday, October 22

Time: **11:00am sharp shotgun start**

You should plan to be at the practice range no later than 10:15am for announcements and golf cart load in.

Attire: The Wildfire Golf Club dress code prohibits denim, cut-off shorts, and T-Shirts, and requires Bermuda length shorts if pants are not worn. Wildfire Golf Club is a soft-spike shoe facility.

Cost: BroadSoft is hosting the golf outing.

If you require rentals, clubs or shoes, those costs are the responsibility of the player.

Shoe rentals: \$20.00 + taxes

Club rentals: \$60.00+ taxes

If you select the golf outing during the registration process, you will be asked the need for rentals.

- A boxed lunch will be provided
- Scores will be posted at the end of play, and prizes will be awarded during the conference for a few of the most memorable plays of the golf outing
- We expect the golf outing to wrap up no later than 5:00pm in order to give you time to refresh before attending the Welcome Reception, 6:30pm in the Solutions Showcase.



Keep Cool by the Pool!

Take some time to relax poolside at Isla Del Sol at the JW Marriott Desert Ridge on Sunday afternoon, October 22 to rejuvenate and enjoy the Arizona sunshine before the festivities for Connections 2017 officially begin.

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Please Note:

When: Sunday, October 22

Time: 12:00pm – 4:00pm Isla Del Sol, JW Marriott Desert Ridge (follow signs to the Pool)

- Bring your sunscreen and a great spirit to enjoy the sunshine and cool waters of the pools
- Towels will be provided when you arrive in the pool area
- Music and refreshments will be conveniently located at Isla Del Sol for your afternoon enjoyment
- Please wear swimsuits appropriate for a business event